

# Scandinavian Festival Association of Sacramento

Promoting Scandinavian Culture & Heritage



## EXHIBITOR/DEMONSTRATOR REGISTRATION FORM

(Please read reverse side)

Exhibitor/demonstrator contact name \_\_\_\_\_

Organization Name and address \_\_\_\_\_

Telephone: Primary \_\_\_\_\_ Secondary \_\_\_\_\_

E-mail \_\_\_\_\_

No sales are permitted. If you want to sell something, you must register as a vendor.

<u>Space Required</u>	<u>Quantity</u>	<u>Additional notes</u>	<u>Cost</u>
10ft.x 10ft	_____	_____	<u>N/A</u>
8ft. x 6ft.	_____	_____	<u>N/A</u>
Other (e.g, dancing space, audio)	_____	_____	_____

Tables Needed (maximum of two) please circle: one (1) or two (2)

Advertisement in Festival program book (already discounted \$10 for exhibitors)

Third (1/3) page – business card (4.5 in.w x 2.5 in.h) **\$30** \_\_\_\_\_  
Half (1/2) page (4.5 in.w x 3.75 in.h) **\$45** \_\_\_\_\_  
Full Page (4.5 in.w x 7.5 in.h) **\$55** \_\_\_\_\_  
List business name as Sponsor of Festival **\$15** \_\_\_\_\_

Total Cost: \_\_\_\_\_

Date of application \_\_\_\_\_ Signature \_\_\_\_\_

**NOTE:** Please remember that space is limited. We will offer spaces to vendors on a first come, first served basis. Application form and payment, if any, must be received no later than 30 days prior to the Festival (**March 19th** is the deadline for the 2021 festival). Sorry but we cannot accept credit cards.

Please make checks out to **Scandinavian Festival Association of Sacramento**

Please mail form and check to: Sacramento Scandinavian Festival  
c/o Will/Larry  
6985 Waterview Way  
Sacramento, CA 95831

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## GENERAL POLICIES:

- At least **50 percent** of the exhibits/demonstrations must have an inherently Scandinavian theme or be of Scandinavian origin.
- Prepared food sales not affiliated with any of the Festival parent groups (Monitor, Sierra Kronan, Finlandia, Daughters of Norway and Sons of Norway) are not allowed.
- All applications are subjected to approval by the Sacramento Scandinavian Festival committee, who have right to limit the number of similar items exhibited or demonstrated, make all final decisions on all matters regarding the event, remove, without compensation, participants for non-compliance to any policy.
- All applicants must comply with the Sacramento County Health Department, Sacramento Metro Fire Department and CA Department of Tax and Fee Administration ([www.cdtfa.ca.gov](http://www.cdtfa.ca.gov)). requirements (you must have a sellers' permit). All participants are responsible for their own liability insurance coverage for any claims which might arise within their display area or from their activities at the event.
- The Sacramento Scottish Rite Masonic Center, the City of Sacramento and the Scandinavian Festival Association of Sacramento committee members shall have no liability for loss or damage to property belonging to participants.
- All participants shall display from their designated areas only and shall not in any way interfere with vendors in their usual conduct of business.
- There will be no sharing of display area without prior approval from the Festival committee. Participants are liable for any damage to display area.
- Cancellation of exhibitor space must be made by **March 19th, 2021 to receive a 50% refund. No refunds given thereafter. No refunds due to weather or other occurrences beyond the control of the Festival organizers.**

## LIABILITY RELEASE:

In consideration of being permitted to participate in the Sacramento Scandinavian Festival, I agree to assume all risk connected therewith and will not make a claim against, sue or attach the property of the Sacramento Scottish Rite Masonic Center or the Scandinavian Festival Association of Sacramento, their employees, volunteers, or committee members for injury or loss, even if by negligence, however caused, by any employee, volunteer, or committee member of the Sacramento Scottish Rite Masonic Center and the Scandinavian Festival Association of Sacramento as result of my participation. I hereby release the Sacramento Scottish Rite Masonic Center and the Scandinavian Festival Association of Sacramento, their employees, volunteers, and committee members from all actions, claims, or demands that I, my assignees, heirs, guardians, and legal representatives now have, for injury or damage resulting from my participation in the Sacramento Scandinavian Festival. I have read the General Policies and Liability Release statements and agree to comply with them. Failure to comply could result in removal of participant during the Festival, and exclusion from future participation as a vendor in any event of the Sacramento Scandinavian Festival.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Date form and check received (office use only) \_\_\_\_\_